The FCC should tell the NAB to increase the quantity and quality of their own program rather than attempting to the stifle alternative sources to consumers. If the NAB provided a service that was as useful and entertaining as satelite radio, they would not need government coersion to retain their listeners. Satelite radio companies are private enterprises to whom I pay a fee for use of their services. What right does the NAB or the FCC, for that matter, have to limit the flow of information that a private company provides through a private tranmission without the use of public frequencies? Satelite radio is not lifting existing NAB broadcasts and then reselling them for a profit. They are providing unique programming for a fee. Isn't that the essence of capitalism?